

1st April 2024

Report of Seminar
“Careers in Pharmaceutical Management”

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| Date of event | 15 th March 2024 |
| Time of event | 11.30 am to 12.30 pm |
| Name of speaker | M Ulhas Karkhanis, Advisor and Mentor at SJCEM, Palghar |
| Contact no. of speaker | 9324451564 |
| No. of Participant/ Students present | Final Year B. Pharm: 41 |
| Venue | Classroom 003 |

A Seminar was conducted for Final year students based on “Career in pharmaceutical management”. The guest speaker for the session was Mr. Ulhas Karkhanis and alongwith his Associate Dr. Jaydip Raval from St. John's Technical and Educational Campus. Dr. Ulhas sir shared the various insights regarding the the Marketing field as he has his own expertise of 50 years within the Industry. Interaction session with the students was truly an enlightening session as sir guided towards the various prospectus that are currently happening and what would be the further opportunities in the domain of pharmaceutical management and marketing. The optimistic approach given by the speaker was holistic experience for the students. He further introduced towards the launch of PGDM courses and what are the eligibility criterias for the student to qualify Entrance exams like CAT, GMAT, CMAT, MAT, State CET . He concluded by encouraging the students and brochures of the Course regarding the same

Following Topics were explained by speaker

- Introduction of Pharmaceutical Management
- Importance of Pharmaceutical Management today
- Current scenario in the field
- Minimum requirements to persue the course

Vote of thanks was given by Ms. Chinmayee Patil, Final year student, VIVA Institute of Pharmacy, Virar (E).



Dr Sushruta Mulay
Seminar Co-ordinator





Principal
VIVA INSTITUTE OF PHARMACY

Dr. Sunita Ogale
Principal

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At. Shirgaon, Veer Sawarkar Road, Virar (E),
Tal. Vasai, Dist. Palghar-401305, Maharashtra



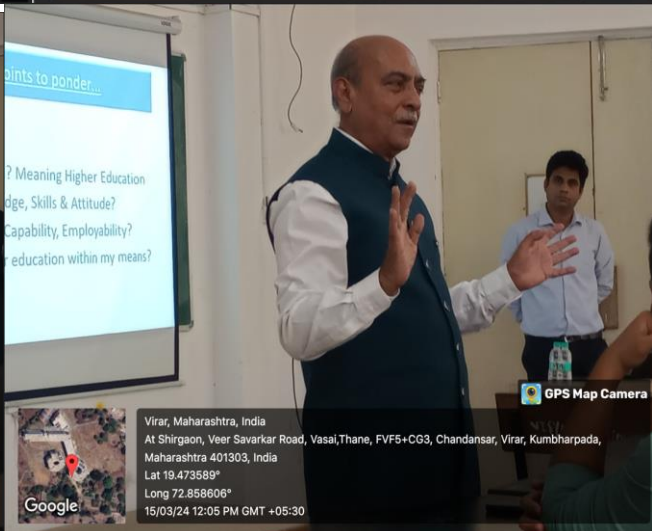
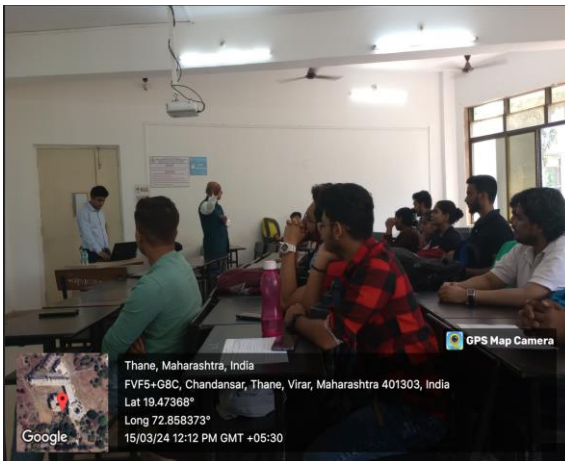
Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
Shirgaon, Veer Sawarkar Road, Vasai, Dist. Palghar-401305
Organizes Seminar



Careers in Pharmaceutical Management

Date: 15-03-2024 Time: 11.00pm to 12.00 pm
Speaker: Prof Ulhas Karkhanis
Ex- Associate Dean, Pharma and Healthcare Management IES, Bandra.
Venue: Classroom 003.

Convenor: Principal- Dr Sunita Ogale.
Coordinator
Dr Sushruta Muly. M 9594374489



Seminar on "Careers in Pharmaceutical Management" conducted on 15/03/2024