



Late Shri. Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF PHARMACY
At. Shirgaon, Veer Sawarkar Road, Virar (E),
Taluka: Vasai, Dist. Palghar-401305, Maharashtra.



Name of the Event: **RALLY ON CLEANLINESS**
Date: 2-OCT-2018
Time 10:00AM
Number of Volunteers 38+NON-N.S.S

Programme Summary/Details:

On October 2, 2018, in a collaborative effort between **VIVA Institute of Pharmacy** and **New Viva College (Bhaskar Waman Thakur College of Science, Yashvant Keshav Patil College of Commerce, Vidhya Dayanand Patil College of Arts, VIVA College)**. NSS volunteers and regular students from VIVA College, conducted a spirited rally on cleanliness with the participation of 38 dedicated NSS volunteers and several Non-NSS Volunteers. The primary objective of this event was to raise awareness among the community about the vital importance of cleanliness. The enthusiastic volunteers marched through the streets, carrying banners and placards bearing powerful messages on hygiene and sanitation, while engaging with the public to disseminate essential information. Through this impactful initiative, we aimed to instill a sense of responsibility and inspire positive behavioral change, encouraging everyone to actively contribute to a cleaner and healthier environment for our community and future generations.

