

## VIVA INSTITUTE OF PHARMACY



At. Shirgaon, Veer Sawarkar Road, Virar (E),

**10**<sup>th</sup> January 2025

## Report of Seminar "Pharma MBA Beyond Management Skills"

Date of event	8 <sup>th</sup> January 2025
Time of event	10.00 am to 12.00 pm
Name of Speakers	Shalini Patwa, Student-NIPER Hyderabad and Alumni
	Batch 2023
	Amir Patel: Student M Pharm, Principal K M
	Kundanani College of Pharmacy, Mumbai and Alumni
	Batch 2023
Contact no. of speaker	9833344269
No. of Participant/ Students	120
present	
Venue	4 <sup>th</sup> Floor, Auditorium, VIVA technical campus

The seminar "Pharma MBA Beyond Management Skills"

was arranged for the students by associate professor Dr Sushruta Mulay and assistant professor Mr Dinesh Suthar.

The session aimed to provide current students with insights, strategies, and motivation to excel in the career of Pharmaceutical Management.

The following points were discussed

Importance of Pharma MBA and how it differs from only MBA.

Various institutes offering the course and its advantages

Personal Experiences and Motivational Stories

Skills required

Career aspects after completion of course

Various games were conducted for students such as identify a pharma company.

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Dr Sushruta R Mulay

Principal





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