Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF PHARMACY

At: Shirgaon, Veer Sawarkar Road, Virar (E), Taluka: Vasai, Dist. Palghar-401305, Maharashtra

Placement Committee (2024-25)

Members

Dr. Jineetkumar Gawad

Mrs. Jayashree R. Aate

Mrs. Meenakshi Mandavkar

On January 13, 2025, VIVA Institute of Pharmacy, Virar (East) successfully organized a

campus placement drive in collaboration with Zyphar's Pharmaceutics, Mumbai. The event

marked a significant milestone in the institute's ongoing efforts to bridge the gap between

academic learning and professional careers, reinforcing its commitment to student

employment. By providing a platform where students can interact with industry leaders and

secure job opportunities, the institute continues to uphold its reputation as a premier

educational establishment dedicated to excellence and career development.

The placement drive was conducted by two esteemed professionals from Zyphar's

Pharmaceutics: Mr. Amit Pandey and Mr. Jignesh Mewada. Their vast industry knowledge

and experience provided invaluable insights to the students during the interview process. The

selection procedure was structured to assess the candidates' technical knowledge, problem-

solving abilities, and communication skills, ensuring that only the most competent

individuals secured positions in the organization. The rigorous interview process also gave

students a real-world understanding of industry expectations and professional standards.

The placement drive witnessed enthusiastic participation from final-year students (Semester 8)

as well as alumni of the institute. This inclusive approach provided a unique opportunity for

both fresh graduates and former students to showcase their skills and secure rewarding career

opportunities. The presence of alumni in the process also highlighted the institute's ongoing

commitment to supporting its students even after they have graduated, ensuring continuous

professional growth and success.

Apart from Zyphar's Pharmaceutics, students also had the privilege of appearing for

interviews with other reputed pharmaceutical companies, including BlissGVS Pharma

Limited and Vmarsh Healthcare. The participation of multiple organizations further enhanced

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the scope of job opportunities available to students, reflecting the strong industry connections maintained by VIVA Institute of Pharmacy. The diverse range of recruiters ensured that students had the chance to explore different career paths within the pharmaceutical sector, be it in research and development, quality assurance, production, or regulatory affairs.

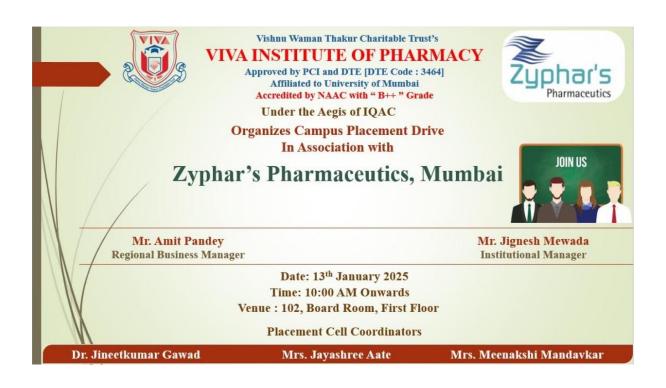
The placement drive was a well-organized and structured event, with dedicated placement coordinators ensuring smooth execution. The process began with pre-placement talks where recruiters introduced their companies, job roles, and expectations, followed by personal interviews and technical assessments. Students who demonstrated exceptional knowledge, analytical skills, and enthusiasm were shortlisted for further rounds and potential job offers.

The success of this placement drive is a testament to VIVA Institute of Pharmacy's unwavering dedication to student career advancement. By fostering a strong industry-academia relationship, the institute ensures that its students are well-equipped with the necessary skills and knowledge to thrive in the competitive pharmaceutical sector. Moreover, the event reinforced the importance of campus placements in contributing to employment generation and overall national development.

As the pharmaceutical industry continues to expand, initiatives like this placement drive play a crucial role in empowering young professionals and shaping the future of healthcare. The event concluded on a highly positive note. The institute looks forward to organizing more such impactful events in the future, further strengthening its commitment to excellence in education and employment.

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