



**VIVA INSTITUTE OF PHARMACY**  
At. Shirgaon, Veer Sawarkar Road, Virar (E),  
Tal. Vasai, Dist. Palghar-401305, Maharashtra

29<sup>th</sup> October, 2024

**Report of ICT Tools Seminar**  
**“Motion Graphics, VFX and Animation in Pharmacy”**

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| <b>Date of event</b>                                    | 25 <sup>th</sup> October 2024                          |
| <b>Time of event</b>                                    | 11.00 a.m. to 12.00 p.m.                               |
| <b>Name of speaker (Designation &amp; Organization)</b> | Mr. Ashok Tewari,<br>Senior Professor, Arena Animation |
| <b>No. of Participants</b>                              | 27   |
| <b>Venue</b>  | Classroom D-003  |
| <b>PO match</b>   | PO4, PO5, PO6, PO8                                     |

An Informative seminar was conducted under the aegis of IIC and IQAC, co-ordinated by Asst. Prof. Mrs. Meenakshi. S. Mandavkar, followed by our student council members.

The topic of seminar was “**Motion Graphics, VFX and Animation in Pharmacy**” in which 27 participants showed their active presence. Interested Students of 2<sup>nd</sup>, 3<sup>rd</sup> & final year were gathered at the venue for the seminar.

Following topics were explained by the speakers:

- Introduction of terms Motion Graphics, VFX and Animation
- Difference between the terms with examples
- Applications of these in Pharmacy as human anatomy animations for clarity, Pharmacological demos etc.

Lastly, seminar was concluded with vote of thanks. We believe that these insights will immensely help our students in magnifying their knowledge of Pharmacy through animation, motion graphics technology. After the session doubts of the participants were cleared and everyone enjoyed the session.

**Seminar In-charge**



Principal  
VIVA INSTITUTE OF PHARMACY

**Dr. Sunita Ogale**  
**Principal**



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### Photos of Seminar



**“Motion Graphics, VFX and Animation in Pharmacy” seminar conducted on 25/10/2024**