At: Shirgaon, Veer Sawarkar Road, Virar (E), Taluka: Vasai, Dist. Palghar-401305, Maharashtra

Report of Placement (2024-2025)

Date of event	13 th January 2025
Time of event	10.00 am to 3.00 pm
Name of speaker	Mr. Amit Pandey and Mr
	Jignesh Mewada
Contact no. of speaker	9653328065 & 8169429981
No. Students present (Institute	Final Year B. Pharm: 15
& other institute)	
No of faculty presents	03
Venue	Board Room 102
PO match	PO1,PO3, PO4, PO5, PO6

On January 13, 2025, VIVA Institute of Pharmacy, Virar (East) successfully organized a campus placement drive in collaboration with Zyphar's Pharmaceutics, Mumbai. The event marked a significant milestone in the institute's ongoing efforts to bridge the gap between academic learning and professional careers, reinforcing its commitment to student employment. By providing a platform where students can interact with industry leaders and secure job opportunities, the institute continues to uphold its reputation as a premier educational establishment dedicated to excellence and career development.

The placement drive was conducted by two esteemed professionals from Zyphar's Pharmaceutics: Mr. Amit Pandey and Mr. Jignesh Mewada. Their vast industry knowledge and experience provided invaluable insights to the students during the interview process. The selection procedure was structured to assess the candidates' technical knowledge, problemsolving abilities, and communication skills, ensuring that only the most competent individuals secured positions in the organization. The rigorous interview process also gave students a real-world understanding of industry expectations and professional standards.

The placement drive witnessed enthusiastic participation from final-year students (Semester 8) as well as alumni of the institute. This inclusive approach provided a unique opportunity for both fresh graduates and former students to showcase their skills and secure rewarding career opportunities. The presence of alumni in the process also highlighted the institute's ongoing commitment to supporting its students even after they have graduated, ensuring continuous professional growth and success.

Apart from Zyphar's Pharmaceutics, students also had the privilege of appearing for interviews with other reputed pharmaceutical companies, including BlissGVS Pharma Limited and Vmarsh Healthcare. The participation of multiple organizations further enhanced

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the scope of job opportunities available to students, reflecting the strong industry connections

maintained by VIVA Institute of Pharmacy. The diverse range of recruiters ensured that

students had the chance to explore different career paths within the pharmaceutical sector, be

it in research and development, quality assurance, production, or regulatory affairs.

The placement drive was a well-organized and structured event, with dedicated placement

coordinators ensuring smooth execution. The process began with pre-placement talks where

recruiters introduced their companies, job roles, and expectations, followed by personal

interviews and technical assessments. Students who demonstrated exceptional knowledge,

analytical skills, and enthusiasm were shortlisted for further rounds and potential job offers.

The success of this placement drive is a testament to VIVA Institute of Pharmacy's

unwavering dedication to student career advancement. By fostering a strong industry-

academia relationship, the institute ensures that its students are well-equipped with the

necessary skills and knowledge to thrive in the competitive pharmaceutical sector. Moreover,

the event reinforced the importance of campus placements in contributing to employment

generation and overall national development.

As the pharmaceutical industry continues to expand, initiatives like this placement drive play

a crucial role in empowering young professionals and shaping the future of healthcare. The

event concluded on a highly positive note. The institute looks forward to organizing more

such impactful events in the future, further strengthening its commitment to excellence in

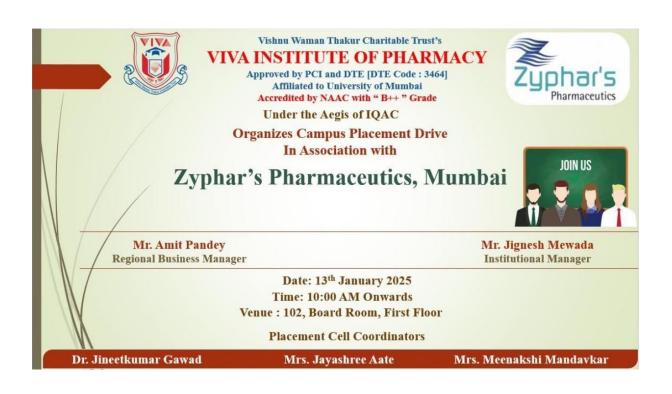
education and employment.

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Dr Jeenitkumar Gawad Prof. Jayshree Aate Placement cell Co-ordinator Su

Dr. Sunita Ogale Principal

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Placement Drive on "Zyphar's pharmaceutical Mumbai" conducted on 13/01/2025