





VIVA INSTITUTE OF PHARMACY

At. Shirgaon, Veer Sawarkar Road, Virar (E), Tal. Vasai, Dist. Palghar-401305, Maharashtra

04th September 2024 Report on "One day Workshop – Entrepreneurship and Startup Ecosystem"

Date of event	03 rd September 2024
Time of event	9.30 a.m. to 4.30 p.m.
Name of speaker (Designation & Organization)	1. Dr. Anubha Khale (Founder-Partner of
	PlatPharm Skilling & Careers LLP and
	consulting partner of ARQ Solution LLP)
	2. Ms. Geetha Sriniwasan (Founder-Partner of
	PlatPharm Skilling & Careers LLP)
No. of Participants	100
Venue	Audiotorium
PO match	PO1, PO2, PO4, PO6, PO8

An Informative workshop was conducted under the aegis of IIC, IQAC and EDC, co-ordinated by Asst. Prof. Mrs. Meenakshi. S. Mandavkar, followed by our council members.

The topic of the workshop was "Entrepreneurship and Startup Ecosystem" & 100 participants showed their active presence which made the workshop a grand success. Students of Final year were gathered at venue for the workshop, it began with overview of term "Entrepreneurship" then topic was explored by knowing the qualities of successful entrepreneur, development of business, business model etc which concluded the first half of the workshop with open discussion & lunch.

After lunch second half of the workshop started with Start-up Ecosystem in India in which students were shared government intiatives, resources availability for young entrepreneurs from government of India. Even the speakers shared entrepreneurial opportunities for pharmacy students & their challenges were also discussed. Lastly the workshop ended with a panel discussion. It comprised an Entrepreneur invited from PlatPharm Skilling & Careers LLP Mr. Mahesh Tamhane as an live example for students to see through an Entrepreneur's mind. Workshop concluded by vote of thanks from Asst. Prof. Mrs. Meenakshi. S. Mandavkar from VIVA Institute of Pharmacy for insightful and informative workshop by the speakers.

Students appreciated the initiative and even discussed actively about the topic.

Dr. Sunita Ogale Principal







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Photos of Workshop









"One Day Workshop- Entrepreneurship & Start-up Ecosystem" conducted on 03/09/2024